

VÖHRINGER PRESSE INFORMATION Company 2021. 08/2020

The Vöhringer ConceptCamper 2021: Innovative lightweight solutions for the caravan and motorhome market

Innovative. Modular. Affordable. New lightweight interior solutions from Vöhringer

Patented lightweight construction applications of the Swabian medium-sized company create CO2 relief and more vehicle load capacity for caravans and motor homes

German Innovator of Lightweight Construction - also in laboratory equipment, office and trade fair construction

In times when everything is in flux, new requirements are also emerging in the field of lightweight interior design solutions for the caravan and motor home market. Thus the worldwide expanding market is looking for new modular solutions for a flexible, functional interior construction of motorhomes and caravans without neglecting the aesthetics of the interior design. Modular means that different elements can be combined or exchanged at any time. The conversion takes place within a few minutes! In addition, the worldwide topic "Corona" with the associated restriction of personal freedom of travel accelerates the demand for motorhomes of all kinds and thus demands maximum creative input from the designer and development teams.

A model company in this segment is the company Vöhringer GmbH & Co. KG from Trochtelfingen/Baden-Württemberg. At this year's Caravan Salon in Düsseldorf, it will be surprising visitors with the latest modular solutions for flexible and affordable lightweight interior fittings, using the example of the Fiat Ducato base which is very popular in Europe. The entire product range of the company was used: VLIGHT BASIC as well as the V.I.T. Vöhringer Innovations Technologie products: VFLEX, VUNDER TECH, VSTRONG and V3D COMPOSITE.

The chief developer of the in-house Visionlab in Kehl and in Trochtelfingen/Engstingen Martin Ross will be presenting what these solutions can look like directly at the exhibition stand. In the Voehringer ConceptCamper 2021, the entire know-how of the world market leader with its own product groups VLIGHT BASIC, VUNDERTECH, VSTRONG, VFLEX and 3DCOMPOSITE was presented in a modular, flexible and affordable way.

Here is an excerpt from the wide range of modular solutions awaiting visitors:

Lots of space with the kitchen of a new kind. The products VLIGHT BASIC and VUNDER TECH ensure that a standardised kitchen chassis can be used in a very space-saving and very light way and reduced to the bare minimum. Due to an intelligent construction solution the handling for the installation is much easier and more efficient than with conventional kitchens.

My home is my workstation. In view of the fact that more and more people are looking for a self-sufficient home office space, Martin Ross' development team has responded by integrating a mobile workstation. By using the VUNDER TECH material, the height-adjustable workstation gains real weight reduction. It is also user-friendly and robust.

The wet room of the new generation. Thanks to VUNDER TECH material, colour comes into play. No more white/beige monotony. Adaptation to the overall look of the living space is now possible. The optically very appealing module is of course waterproof and the complete wet room can also be moved or removed.

Perfect sleeping for the first time with two longitudinal beds 2 metres long. What is otherwise only possible with vehicle lengths from 6.40 m could be marvelled at in the Voehringer Concept Camper 2021: On request, 2 longitudinal beds with a bed length of 2 metres each can be installed. Additional free space can be used during the day by folding it to the side.

"Voehringer lived up to its pioneering role and with its innovative lightweight interior fittings, showed solutions and equipment ideas in the interior of its ConceptCamper 2021, where the journey will take it in the future," said Jürgen Voehringer, managing partner of Voehringer GmbH & Co. KG.

The VLIGHT BASICS

Through the coating of board materials and our own furniture production for the caravan and motorhome market, Vöhringer, as an international system supplier, is a reliable partner in this industry. Vöhringer's supplies with its basic range of VLIGHT BASIC board materials, profiles, furniture and constructional components, mainly made of wood, but also PU (polyurethane), PET, EPS and XPS. With the VLIGHT BASICS Vöhringer agrees on the variety of forms in lightweight construction by combining the most diverse materials.

Premium system supplier for future markets

The premium solutions (coatings, profiles, furniture elements and PU products) are in demand worldwide. Under the umbrella brand "Vöhringer Innovations Technologie" (V.I.T.) with the products VFLEX, VUNDER TECH, VSTRONG and V3D COMPOSITE, the medium-sized company sets international standards in the future market of lightweight construction. In addition to the caravan and motorhome market, where Vöhringer is a partner of top manufacturers with its innovative products, the Vöhringer team develops lightweight construction innovations for other target markets. These include laboratory equipment as well as applications in the areas of office, interior design, trade fair, event and object construction.

INNOVATION INSIDE. A passion for lightweight construction

Where is the special kick of the Vöhringer innovations? Using the example of VUNDER TECH makes it clear: Here polystyrene, laminate and polyurethane are cast together without causing additional stencil or tool costs. The integration of PET or wood is also possible. The symbiosis of the different materials is the central innovation feature and guarantees optimum functionality in practice. Thus the polystyrene core ensures that proverbial "light weights" are delivered. The laminate guarantees a robust surface and leaves freedom for design. Last but not least, the encapsulated PU connects the core and the surface at the edge and provides additional stability. "All materials are joined so seamlessly and watertightly," says managing director Jürgen Vöhringer. "With PET, stability can be increased many times over at any time."

Vöhringer - everything from one source

Anyone who examines successful family-owned German medium-sized companies for their development and innovative strength, as the economics professor and author Hermann Simon ("The Secret Winners") has been doing for many years, comes to this conclusion: The companies are closely linked to their customers and innovations are constantly being created through tinkering and the struggle for the best solution. Vöhringer is a prime example of this. The company offers everything from a single source - from vision to prototyping to the finished product. In addition, another characteristic of hidden champions inspires the Swabian success story: At the rural location, the qualified employees remain loyal to the company with their knowledge, appreciate the employer and get fully involved when it comes to new ideas or materials. Thomas Vöhringer, managing partner: "We are very proud of our committed employees, that's what drives us on!"

Family business from Baden-Württemberg: lightweight is our business

The company, founded in 1921, has its origins in wood processing. The first products were embroidery frames and stuffing eggs. For four decades, interior fittings have been produced, especially for the caravan and motor home industry. Driven by its own innovative ideas and their constant development, the company now has a unique portfolio of product solutions and know-how. At the headquarters in Trochtelfingen (district of Reutlingen) 8 modern laminating lines are in operation. Here Vöhringer also has a state-of-the-art carpentry workshop. In addition to this production with warehouse and logistics on 35,000 sqm, Vöhringer has a further 30,000 sqm in Engstingen-Haid. There are 7 wrapping lines, 8 PU foaming lines and 7 CNC machines. At both locations in the Swabian Alb the company employs around 330 people.

With subsidiaries and joint ventures, Vöhringer also covers special areas such as product design and prototype construction, real wood parquet or laminate flooring as well as system flooring (ARSRATIO in Kirchbichl/Austria).

The company is also successful abroad: The production in Shanghai is focused on the Chinese market. All lightweight construction innovations from Vöhringer are created in the Vöhringer VISIONLAB at the Kehl site under the management of Martin and Dominik Ross. Among other things, a showroom is operated at the company's headquarters in Trochtelfingen. A further, new VISIONLAB is already in the planning stage and will be built at the Haid in Engstingen.

Jürgen and Thomas Vöhringer are now at the head of the family business Vöhringer. With their innate "lightness and sustainability" the two Swabian entrepreneurs formed an innovative company in the field of lightweight construction.

Contact us

Yannick Vöhringer
marketing@voehringer.com

Vöhringer GmbH & Co. KG
In Aufzügen 11
72818 Trochtelfingen
Germany

+49 7124 92980
voehringer.com



Voehringer_CC21_wetroom_01.jpg



Voehringer_CC21_insight_01.jpg



Voehringer_CC21_wetroom_02.jpg



Voehringer_CC21_insight_02.jpg



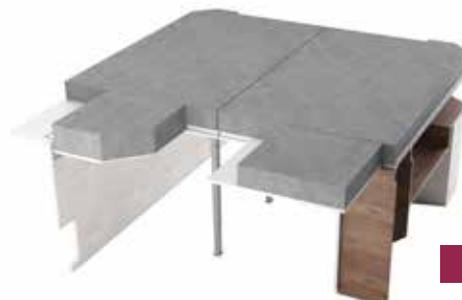
Voehringer_CC21_wetroom_03.jpg



Voehringer_CC21_kitchen.jpg



Voehringer_CC21_wetroom_04.jpg



Voehringer_CC21_beds.jpg

Download-Link

voehringer.com/images/PresseMedien/PM_CC21_Images.zip