

VÖHRINGER PRESS REVIEW INFORMATION CONCEPTVAN 092020

The future of lightweight interior fittings lies in modular, innovative and affordable system solutions

Vöhringer convinces the trade audience at the Caravan Salon in Düsseldorf with innovative interior design solutions

The Voehringer ConceptCamper 2021 is a visitor magnet

Düsseldorf/Trochtelfingen. The fact that Voehringer presents an innovative surprise at every caravan salon has not only got around in the industry. This year the market leader and premium system supplier to the motorhome and caravan industry presented a wealth of new ideas in its ConceptCamper 2021.

The chief developer of the in-house Vision Lab in Kehl and in Trochtelfingen/Engstingen Martin Ross presented to the trade visitors exactly what these solutions can look like. In the Voehringer ConceptCamper 2021, the entire know-how of the world market leader in its own product groups VLIGHT BASIC, VUNDERTECH, VSTRONG, VFLEX and V3D COMPOSITE was presented in a modular, flexible and affordable way.

A few exemplary modular solutions are mentioned here:

Lots of space with the kitchen of a new kind

The products VLIGHT BASIC and VUNDER TECH ensure that a standardised kitchen chassis is used very space-saving, very light and reduced to the bare minimum. Thanks to an intelligent design solution, handling for installation is much easier and more efficient than with conventional kitchens.

6-seater possible

With the help of the integrated rail system, the 2021 ConceptCamper can even be converted into a 6-seater. The seats are anchored into the rail system in no time and meet the automotive standard in terms of safety.

My home is my workstation

In view of the fact that more and more people are looking for a self-sufficient home office space, Martin Ross' development team has responded by integrating a mobile workstation. By using the VUNDER TECH material, the height-adjustable workstation gains real weight reduction. It is also user-friendly and robust.

A wet room of the new generation

Thanks to VUNDER TECH, colour comes into play. No more white/beige monotony. Adaptation to the overall appearance of the living space is now possible. The optically very attractive module is of course waterproof and the complete wet room can be moved and removed.

Perfect sleeping is now possible for the first time with two longitudinal beds

Sleeping comfort with two longitudinal beds with 2 metres length. What is otherwise only possible with vehicle lengths from 6.40 m could be marvelled at in the Voehringer Concept Camper 2021: On request, two longitudinal beds with a bed length of 2 metres each can be installed. Additional free space can be used during the day by folding it to the side.

"Voehringer lived up to its pioneering role and with its innovative lightweight interior fittings, showed solutions and equipment ideas in the interior of its ConceptCamper 2021, where the journey will take it in the future", said Jürgen Voehringer, managing partner of Voehringer GmbH & Co. KG.

The company, founded in 1921, has its origins in wood processing

The first products were embroidery frames and stuffing eggs. For three decades, the company has been producing interior fittings for caravans and motorhomes in particular. Driven by its own innovations and their constant development, the company now has a unique portfolio of product solutions and know-how. Coatings, profiles, furniture elements and PU products from Vöhringer are in great demand worldwide. In addition to well-known customers from the caravan and motorhome market, other markets such as laboratory equipment or trade fair, event and object construction are also served.

Contact us

Yannick Vöhringer
marketing@voehringer.com

Vöhringer GmbH & Co. KG
In Aufzügen 11
72818 Trochtelfingen
Germany

+49 7124 92980
voehringer.com



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